

STATEX - KUWAIT AD VIEW - CUMULATIVE

Date : 01/03/2008, 02/03/2008, 03/03/2008, 04/03/2008, 05/03/2008, 06/03/2008, 07/03/2008, 08/03/2008, 09/03/2008, 10/03/2008, 11/03/2008

Sector	: MEDICINE & HEALTH CARE	Category	: MEDICAL SERVICING
Brand	: TAIBA HOSPITAL	Visual Title	: FROG
Product	: HOSPITALS		
Language	: EN		
Visual Type	: NEW CAMPAIGN		
Publications	: S WORLD		
First App.	: 01/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172539_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: NINJA TORTOISE
Product	: HOSPITALS		
Language	: EN		
Visual Type	: NEW CAMPAIGN		
Publications	: AHLAN!		
First App.	: 01/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		173094_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: FRESH LIFE-SPORT
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL-RAI		
First App.	: 10/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		171558_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: TAKE CARE-EYE
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL WATAN		
First App.	: 16/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172004_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: LIVE BETTER-PIC
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL QABAS		
First App.	: 16/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172012_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: BLOOD TEST
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL-RAI		
First App.	: 17/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172035_press
			View / Listen



STATEX - KUWAIT AD VIEW - CUMULATIVE

Date : 01/03/2008, 02/03/2008, 03/03/2008, 04/03/2008, 05/03/2008, 06/03/2008, 07/03/2008, 08/03/2008, 09/03/2008, 10/03/2008, 11/03/2008

Sector	: MEDICINE & HEALTH CARE	Category	: MEDICAL SERVICING
Brand	: TAIBA HOSPITAL	Visual Title	: MOTHER-PIC
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL WATAN		
First App.	: 17/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172104_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: DIABETS DISESASE
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL-RAI		
First App.	: 24/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172625_press
			View / Listen
Brand	: TAIBA HOSPITAL	Visual Title	: DENTAL-3DRS
Product	: HOSPITALS		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL QABAS		
First App.	: 25/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		172756_press
			View / Listen
Brand	: TAIBA SPECIALIZED CLINICS	Visual Title	: LADIES SECTION-FAMILY
Product	: MEDICAL CENTER		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL-RAI		
First App.	: 10/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		171548_press
			View / Listen
Brand	: TAIBA SPECIALIZED CLINICS	Visual Title	: SERVICES-LADY
Product	: MEDICAL CENTER		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL QABAS		
First App.	: 11/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		171635_press
			View / Listen
Brand	: TAIBA SPECIALIZED CLINICS	Visual Title	: 3 NURSES-BABY
Product	: MEDICAL CENTER		
Language	: AR		
Visual Type	: NEW CAMPAIGN		
Publications	: AL WATAN		
First App.	: 12/03/2008		
Agency (Bk/Bd)	: MINDSHARE / DIRECT		
Client (Di/Pr)	: TAIBA HOSPITAL / TAIBA HOSPITAL		171751_press
			View / Listen